



Bright Now! Dental Opens First Office in Riverbank, CA
Continues Expansion to Meet the Growing Need for Convenient, Affordable Dental Care in California

Irvine, Calif., (7/29/19) — Smile Brands Inc., one of the nation's leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated [Bright Now! Dental](#) office. The new office will be the first for the Riverbank community.

Bright Now! Dental is one of the fastest growing dental care providers in California. Patients enjoy the convenient hours, comfortable offices and full-service care they receive at Bright Now! Dental. The new Riverbank office provides preventative care and general dentistry, plus specialty care services, such as orthodontics (braces), Invisalign®, oral surgery, periodontics, and endodontics. The new location at 2441 Claribel Road, Suite A, in Riverbank will be open five days a week including evenings. This office accepts most major insurance plans, and offers flexible financing options so patients can afford the care they need.

To celebrate the grand opening, the new Riverbank dental office will offer a special \$29 New Patient Check-Up Package, including exam with oral cancer screening and digital x-rays, and \$100 off dental services over \$300. Opening this new location helps Smile Brands and its affiliated dental groups achieve their mission to provide “Smiles for Everyone”® by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Bright Now! Dental office is Dr. Samiramis Sando. Dr. Sando has been in practice for over a decade. Her career in dentistry began in 2005 and she previously supported the Bright Now! Dental Lake Stevens office in Washington, prior to moving to California.

“I’m committed to enhancing my patients’ quality of life by providing them with exceptional, individualized care in order to ensure the very best results,” says Dr. Sando. “I’m also very excited to be partnering with Smile Brands to open this state-of-the-art facility to serve the community of Riverbank.”

This new office is open Mondays and Fridays from 8am – 5pm, Tuesdays and Thursdays from 9am – 6pm and Wednesdays from 10am – 7pm.

Prospective patients can call the new Riverbank Bright Now! Dental office at 209-502-4555 or toll free at 1-888-BRIGHT-NOW (1-888-274-4486). People can also [visit us online](#) to schedule an appointment at the new Riverbank location.

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor's 2019 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long-term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 425 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.